

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

Contract / Revision	Alt Order #	
587496 /		
<u>Product</u>		
Natl Republican Senate Committee 2012		
Contract Dates	Estimate #	
11/01/12 - 11/06/12		
Advertiser	Original Date / Revision	
National Republican Senate Committee	10/31/12 / 10/31/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
WGNT	Jamie Andrus	Washington, D.C.
Special Handling		
<u>Demographic</u>		
Adults 25-54		
IDB#	Advertiser Code	Product Code
8201		
Agency Ref	Advertiser Ref	

And:

Strategic Media Services, Inc
3299 K Street NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Totals		
									Type	Spots	Amount
N 1	WGNT	11/02/12	11/06/12	WGNT News	7-9a		:30		NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	-----F--						1	\$100.00		
Week: 11/05/12	11/11/12	MT-----						2	\$100.00		
N 2	WGNT	11/02/12	11/06/12	9a-12p M-F	9a-12p		:30		NM	12	\$3,360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	-----F--						4	\$280.00		
Week: 11/05/12	11/11/12	MT-----						8	\$280.00		
N 3	WGNT	11/02/12	11/06/12	12p-3p M-F	12p-3p		:30		NM	8	\$2,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	-----F--						4	\$280.00		
Week: 11/05/12	11/11/12	M-----						4	\$280.00		
N 4	WGNT	11/01/12	11/06/12	4-5p M-F CW	4p-5p		:30		NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	-----F--						1	\$235.00		
Week: 11/05/12	11/11/12	M-----						1	\$235.00		
N 5	WGNT	11/02/12	11/05/12	5p-6p M-F	5p-6p		:30		NM	4	\$1,380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	-----F--						2	\$345.00		
Week: 11/05/12	11/11/12	M-----						2	\$345.00		
N 6	WGNT	11/01/12	11/05/12	6p-7p M-F	6p-7p		:30		NM	6	\$2,490.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	---TF---						4	\$415.00		
Week: 11/05/12	11/11/12	M-----						2	\$415.00		
N 7	WGNT	11/03/12	11/03/12	ACC Football	12p-CC		:30		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
Week: 10/29/12	11/04/12	-----S-						1	\$1,250.00		
								Totals		36	\$11,490.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	36	\$11,490.00	\$9,766.50
Totals	36	\$11,490.00	\$9,766.50

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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587496 /		
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
11/01/12 - 11/06/12	Natl Republican Senate	
<u>Advertiser</u>		<u>Original Date / Revision</u>
National Republican Sen:		10/31/12 / 10/31/12

Signature: _____ **Date:** _____

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